



KINSELLA ESTATES

from the West Dry Creek Valley, wines made by Thomas Rivers Brown

From a high, sun-drenched private valley in the western foothills of Sonoma's Dry Creek Valley comes an exquisite Cabernet Sauvignon hand crafted with the ultimate expertise and care by esteemed winemaker, Thomas Rivers Brown.

Kinsella Estates is an organically farmed vineyard elevated 500 feet above the Russian River. The East-West running valley enjoys a warm climate that never sees winter frost. It is planted with 12-acres of Cabernet Sauvignon vines on the steep sun-drenched hillsides composed of loamy, metamorphic soil. The vineyard is composed of three distinct blocks: The *Heirloom Vineyard*, a steep-sloping two-acre, 17 year old parcel wedged in between an arroyo and a knoll of Spanish oaks; the *Jersey Boys Vineyard*, a six-acre parcel that was replanted in 2008 with four different clones of Cabernet Sauvignon, handpicked by our winemaker, Thomas Rivers Brown ; and the four-acre lakeside *Spencer Vineyard*, twenty-two rows of which are planted to the Wente clone of Zinfandel.

Our wines let the fruit speak for itself - an expression of the terroir, the exceptional clones and the seasonal variation of sun and water in our vineyard. Kinsella Estates wines showcase beautiful expressions of the vineyard blocks from which they are made. Characteristics of the wines include expressive floral and dried herb aromas combined with bright fruit flavors and seductively smooth tannins.

The wines have been highly rated and received praise from Wine Spectator and Wine Advocate alike. Wine Spectator's James Laube says, *"a gorgeous wine that delivers a pure, rich dark berry mix of flavors, with blackberry and mocha at the core. Full bodied, yet graceful and balanced."* Robert Parker says, *"...an opulent wine....full-bodied, savory and expansive, this extravagantly rich, long wine is terrific."*

HEIRLOOM VINEYARD CABERNET SAUVIGNON

The *Heirloom Vineyard* Cabernet Sauvignon shows expression of this unique vineyard, leading with a distinctive red licorice nose and a hint of dusty minerality. Depending on vintage, typically gorgeous bright red fruit flavors of fresh tart cherries and ripe raspberries are layered with cedar cigar box notes. It shows incredible elegance and finesse on the finish.

JERSEY BOYS VINEYARD CABERNET SAUVIGNON

The *Jersey Boys Vineyard* Cabernet Sauvignon is a consistent stunner. These wines possesses pretty aromas of orange blossoms, fennel, and freshly picked raspberries. Gorgeous, heady fragrances lead into a juicy mouth-feel with flavors of bright red raspberries, blueberries, blackberries and mocha.

SPENCER VINEYARD CABERNET SAUVIGNON

Our newest cabernet offering, the *Spencer Vineyard* Cabernet Sauvignon is exceptionally well balanced fruit, tannin and acidity with signature flavors of dark cherry, blueberry, sandalwood, cinnamon and honeysuckle. The inaugural vintage was 2013 and the wine displays ample promise of good things to come!

SPENCER VINEYARD ZINFANDEL

Truly a delicious wine to pop and pour. Aromas of red licorice, dried herbs and the confectionery qualities of a cherry lollipop lead to flavors of fresh red raspberries and strawberries. As the wine opens up in the glass, additional nuances of dried tobacco leaf, cherry pie crust and baking spices come through this fresh and fruity wine. Well balanced with medium weight and silky tannins.



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ABOUT KEVIN KINSELLA

Before buying a vineyard and creating a wine in Sonoma's Dry Creek Valley, Kevin Kinsella had established himself as a successful entrepreneur with diverse business interests. Kinsella is founder of the private venture capital fund, Avalon Ventures, which funded the first big data company, multiple billion dollar pharmaceutical companies, the first touch screen for the Apple iPhone, the first mega social gaming company and the radically new stealth vessel for the Navy SEALs. Avalon has developed more than 120 different companies. As a consultant to the Peruvian government, Kinsella developed the first international marketing plan for the remarkable Andean grain, quinoa. Kinsella is also a Tony Award winner and largest private investor in the Broadway megahit, *Jersey Boys*. He is a member of the Council on Foreign Relations.

When Kinsella purchased a 12-acre vineyard in the foothills of the western edge of Dry Creek Valley in 2007, his business instincts took over. "Part of the philosophy of venture capital is to go with the best people you can," explains Kinsella, who hired talented winemaker Thomas Rivers Brown.

Kinsella quickly set his sights on making the best-tasting Cabernet from Dry Creek, an area better known for Zinfandel. And success has come swiftly - his very first vintage, the 2008, scored 95 points at Wine Spectator.

Kinsella says the terroir of his hillside vineyard is key to quality, based partly on the good drainage patterns its soils provide, which helps avoid the green notes that grapes grown on the valley floor can show. There are no plans to branch out or grow beyond what the vineyard has to offer. "Buying grapes to supplement a label would be considered absurd in Burgundy or Bordeaux," he says. Instead, he wants the Kinsella story to be about a single estate. Kinsella says. "I have no need to amp up production. I'd be very happy just to do this perfectly."

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